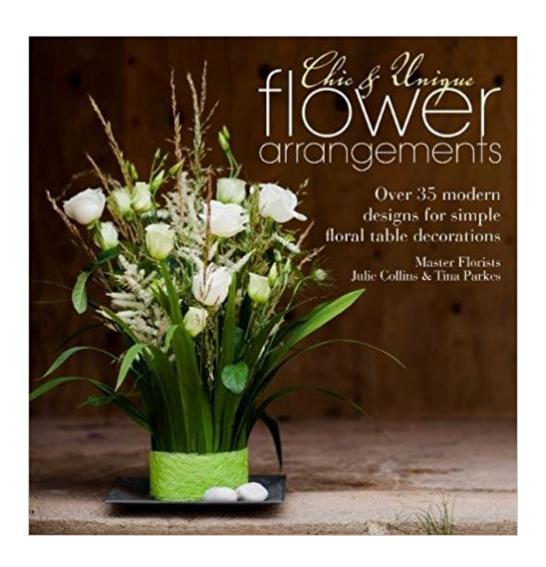


The book was found

Chic & Unique Flower Arrangements: Over 35 Modern Designs For Simple Floral Table Decorations





Synopsis

Create your own beautiful floral table arrangements with expert advice from this team of master florists, brimming with professional expertise and the desire to share it. Featuring over 35 designs in a wide variety of styles, each flower arrangement is beautifully photographed to provide maximum inspiration for your floral designs. Step-by-step guidance on how to create each flower arrangement is given, with tips and techniques for working with silk flowers as well as fresh cut flowers. A helpful techniques section explains all the essential concepts of flower arranging, including soaking foam (oasis), selecting flowers, handling and conditioning flowers, advice on using containers and advice on the best flower arranging tools. The projects in the book are presented in three skill levels so you can start at Level 1 with simple table centrepieces and work up through Levels 2 and 3 to create more ambitious floral designs. There are flower arrangements to suit many different occasions including weddings, Christmas, vintage tea parties, mother ¢â ¬â,,¢s day, birthdays, family get-togethers, dinner parties and more, in a diverse range of themes and styles including pretty, clean, contemporary, bold, romantic, bright, zen, warm, sculptural and rustic. This book is a fantastic introduction to creating contemporary and beautiful flower arrangements at home, suitable for beginners needing step-by-step guidance and more experienced flower arrangers looking for some fresh ideas and inspiration.

Book Information

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Customer Reviews

Julie Collins and Tina Parkes are Master Florists who run the Academy of Floral Art, a unique

school offering both professional and recreational floristry courses and workshops in London, Bristol and Exeter. They have trained 14 new Master Florists (the top British qualification in floristry) in the last two years, representing 40% of the UK's total number of Master Florists. A quarter of the floristry entries to Chelsea in 2012 were former Academy students and all six won medals.

Bueno

Lovely flower arrangements, great ideas but I didn't found the instructions really easy to follow. Probably this is a book oriented to a different audience and not to a general one.

Modern and quirky - some of the arrangements are ikebana inspired. Some nice ideas so it is worth having as part of a library of floral art books

This book is full if unique floral design techniques that I have never seen before. It is very helpful and worth the cost.

I'm sure I didn't like this book because it was filled with flower arrangements that didn't suit my taste. I had just finished reading the book by Michael Howard and it ruined any desire to read another, and yet I did. Sorry

Updated designs that a novice can do with a little practice. Give your special occasion flair with arrangements that are not the same staid designs you see at the grocery.

I love the recipes and easy to follow directions. The designs featured were not your ordinary designs but unique and creative.

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